



Appendix C

Newspaper and radio advertisements

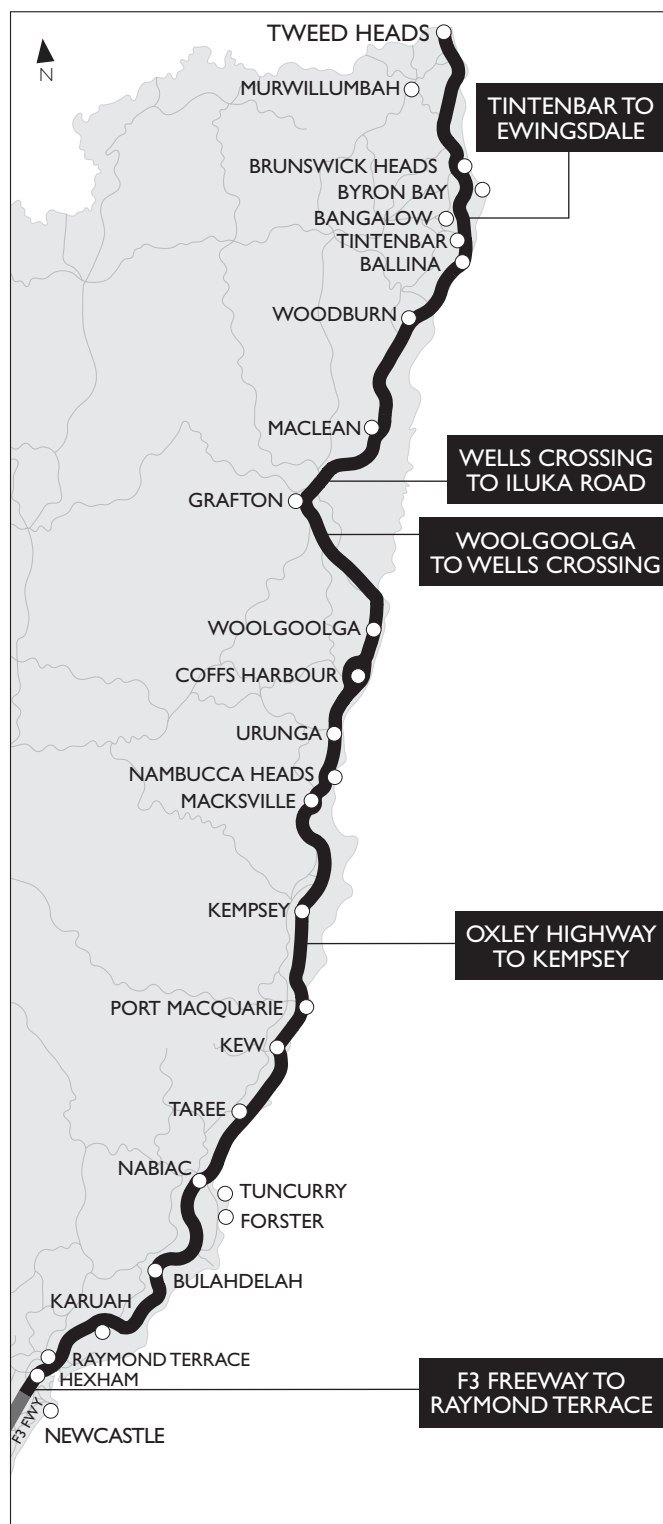
Pacific Highway upgrade



Route options display

The NSW Roads and Traffic Authority (RTA) is investigating options to upgrade the Pacific Highway between the F3 Freeway and the Queensland border.

A number of route options have now been identified for the projects outlined in this advertisement. The options have been developed in response to a range of geotechnical, engineering, environment and community issues.



The proposed upgrades would significantly improve safety along the Pacific Highway. Planning is being funded by the NSW State Government as part of the \$2.2 billion Pacific Highway Upgrading Program.

F3 Freeway to Raymond Terrace

Route options for the 15 km of highway between the F3 Freeway, south of John Renshaw Drive and the Raymond Terrace Bypass.

For information on the route options contact the project information line: 1800 094 895 (free call)

Oxley Highway to Kempsey

Route options for the 38 km of highway between the Oxley Highway and the southern end of the dual carriageway at Maria River (near Kempsey).

For information on the route options contact the project information line: 1800 154 724 (free call)

Woolgoolga to Wells Crossing

Route options for the 28 km of highway between Woolgoolga and Wells Crossing.

For information on the route options contact the project information line: 1800 154 724 (free call)

Wells Crossing to Iluka Road

Route options for the 78 km of highway between Wells Crossing and the Iluka Road turnoff.

For information on the route options contact the project information line: 1800 557 673 (free call)

Tintenbar to Ewingsdale

Route options for the 17 km of highway between Tintenbar and Ewingsdale.

For information on the route options contact the project information line: 1800 882 787 (free call)

Have Your Say

The route options are on display for comment until **Friday 18 November 2005**. Community members are invited to comment on the proposed options during the display period. For display locations and further information please visit the website (details below) or phone the free call information line (details below).



For further information on the Pacific Highway upgrade contact the RTA on:



1800 653 092 (toll free)



www.rta.nsw.gov.au/pacific
(click on name of project)

Pacific Highway upgrade



Route options display extended

The NSW Roads and Traffic Authority (RTA) is investigating options to upgrade the Pacific Highway between the F3 Freeway and the Queensland border.

Route options have been announced for the following projects:

- § F3 Freeway to Raymond Terrace
- § Oxley Highway to Kempsey
- § Woolgoolga to Wells Crossing
- § Wells Crossing to Iluka Road
- § Tintenbar to Ewingsdale

In response to community feedback and submissions received, the RTA will extend the route options display period until Friday 2 December 2005.

Community members are invited to comment on the proposed options during the extended display period.

For display locations and further information: the website www.rta.nsw.gov.au/pacific; phone the free call information line on 1800 653 092.

CLIENT: RTA

FEATURE: Pacific Highway – Oxley

KEY: CCK/2318/05

LENGTH: 30 sec

ON AIR: 27/10/05

FINISHING: 18/11/05

DATE: 24/10/05

FILE NAME: cck2318



RECORDED....

The NSW Roads and Traffic Authority

advises that *route options* for an upgrade of three sections of the ***Pacific Highway*** – between Oxley Highway & Kempsey, Woolgoolga & Wells Crossing, and Wells Crossing & Iluka Road– are currently on display at various locations.

Identifying these route options is a key step in the process to complete the upgrade of the Pacific Highway, and community comments will be received

until November 18.

For more details, visit ***rta.nsw.gov.au*** and click on ***Pacific Highway***, or phone 1800 653 092.

Extension of route options display period radio advertisement

The NSW Roads and Traffic Authority advises that *route options* for an upgrade to the *Pacific Highway*, between Oxley Highway & Kempsey, Woolgoolga & Wells Crossing, and Wells Crossing & Iluka Road, are currently on display at various locations.

In response to community feedback and submissions received, the RTA will extend the route options display period until Friday 2 December 2005.

For further information, including display locations, visit the RTA website: rta.nsw.gov.au and click on *Pacific Highway*, or phone 1800 653 092.

Booking schedule:

- ABC Mid North Coast 684AM, 756AM, 95.5FM, 93.3FM
- 2GF AM 1206
- 2GF FM 104.7
- Star FM 102.3, 105.1
- 2MC FM 100.7 FM, 106.7 FM

To be played during 'morning drive', 'breakfast' and 'drive' (afternoon) on 24, 25 and 30 November 2005.